

Jump Into A Backyard Swimming Pool With A Certified Building Professional

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Consult a CERTIFIED BUILDING PROFESSIONAL

For many families, a backyard pool or spa can be a dream come true.

Having your own pool or spa is a dream come true. And the way to get the most thrill for your dollar is to make sure your builder is a CBP CERTIFIED BUILDING PROFESSIONAL who has been tested and certified by the world's largest trade organization of professional pool and spa builders.

The Association of Pool & Spa Professionals (APSP) has developed the most comprehensive testing program for today's builders to demonstrate their mastery of the latest techniques in pool and spa construction.

Gone are the "see-ment" ponds of yesterday, replaced by sleek, well-designed swimming pools that require less maintenance than you might imagine, if equipped with the latest in pool cleaning systems.

And today's pools and spas have more features available to create a romantic ambience as well. Now there's fiber optic lighting that changes water to liquid rubies or molten gold, mood lighting that illuminates the water's edge, and landscaping that transforms a suburban backyard into a tropical paradise and a soothing place to float while pondering the important issues of the day.

Choosing a CBP means you're hiring a builder who has demonstrated knowledge of state-of-the-art pool and spa information, including:

Construction standards approved by the American National Standards Institute.

APSP workmanship standards.

Government regulatory requirements.

Compaction, excavation and soil.

Stabilization techniques.

Heaters, decks and other accessories.

"Our members build the most beautiful pools and spas in the world," says Jack Cergol, chief staff executive of APSP. "When consumers work with an APSP-certified builder, they can assured that the beauty is not just skin deep. Their pool and spa will be built using the most current standards and technology, and built to last.

And when the pool or spa is complete, proud owners can maintain the tradition of excellence they've begun by using an APSP CERTIFIED SERVICE PROFESSIONAL to maintain the product and keep its water sparkling.

A certified service professional can guide customers in their choices of what equipment and accessories best suit them—from heating and filtration systems to fully automated cleaning systems

and fiber optic lighting.

After the pool is designed and installed, pool owners can count on a certified service professional for ongoing maintenance, inspection, repairs and support to help keep their pools as gorgeous as the first time they jumped in.

We're pleased with the certification programs we offer, because the ultimate winner is the customer," said Cergol.

APSP has more than 5,200 members representing manufacturers, distributors, builders, retailers and service companies who share a commitment to fair business practices and a standard of excellence in health and safety. For a list of APSP pool and spa professionals in your area, enter your zip code in the Member Locator.

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